

pets at home **foundation** **Community Partner Update**

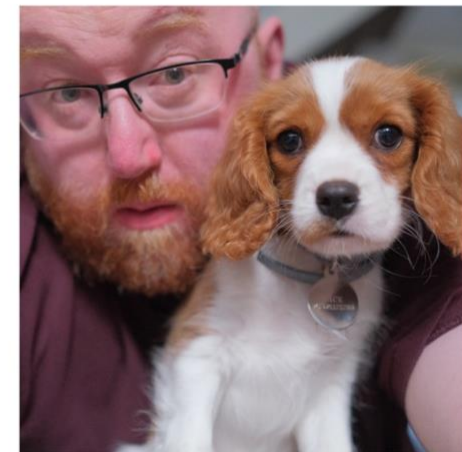
I hope this update finds you all well. We want to introduce you to our new Charity Relationship Coordinators - Beth McCray and Nick Roper. Who along with Team Manager Laura Messenger are responsible for the grant and community partnership programme. We are also updating you on our Christmas fundraiser Santa Paws.



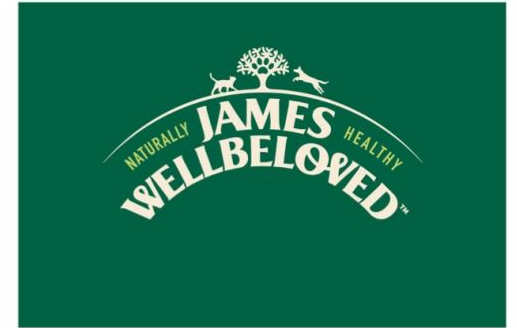
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What is Santa Paws

Santa Paws is our fundraising event that runs from 21st November to Christmas Eve and is sponsored by James Wellbeloved, with Pets At Home customers asked to donate to our appeal. It's our biggest event of the year - in 2021 it raised over £2million pounds.

What do we ask of you?

We are asking ALL Community Partners to support our colleagues by having a presence in store during Santa Paws. We'll be confirming the exact requirements (number of hours) soon, as well as details of how to support the event by social media.

What happens to the funds raised?

Community Partners that fully participate in the appeal will receive 50% of the funds raised by their partnered store. The other 50% will go into our grant programme.

What happens next?

We'll be sending another email soon with details on what we require of Community Partners in order to receive the 50%. In the meantime, check you have access to the online Portal (see the other PDF attached) and start speaking to your fundraisers about your plans for supporting the appeal.